



## Harry Gatterer Author and Future Speaker

*Expert for Future Trends*

→ *Future Lifestyle*

→ *Design & Styles – How to use the Power of Shapes for your Company*

→ *Living in the Future & Living in the Hotel of the Future*

→ *Future Workstyle*

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Harry Gatterer, born in 1974, founded the Lifestyle Foundation in Kufstein/Austria in 2002. Under his leadership, it evolved into a young and trend-oriented hotspot of ideas for company, product and graphic design. The Lifestyle Foundation develops trend and future concepts for companies of the consumer industry.

Harry Gatterer became an entrepreneur at the early age of 20, when he founded the “Wohnatelier Kufstein/Kitzbühel” (a living and design studio) with three business partners.

### **Objective of his Work:**

To shape the future with creativity, “zeitgeist” and significance.

### **Current Zukunftsinstitut Publications by Harry Gatterer**

Lifestyle-Report – The Most Important Design Trends  
2007, December 2006

Living in the Future, Zukunftsinstitut, September 2005

### **References:**

Affinion; Bauwerk Parkett; Bayern Innovativ; Bielefeld Marketing; Gewobag; Hagemeister; IHK Hagen; Institut für Bauforschung; Logitec München; Messe Schweiz; Medienhaus Vorarlberg; Messe Frankfurt; Modern Conclusa; Netzwerk Holz; Niedersächsische Landestreuhandstelle; ÖVI Wien; Parador GmbH Coesfeld; F&H Porter Novelli; Felix Schoeller; Solarlux; UBS; Universität Münster; Uzin Utz; VTW; Weinig; Wüstenrot