



Erik Händeler
Business Journalist, Author and Future Speaker

Expert on the following future topics:

-→ *The Long Waves of the Economic Cycle – The New Rules of the Information Society*
-→ *Social Behaviour Today and the Wealth of Tomorrow*
-→ *Health as a Driver of Economic Growth (6th Kondratiev)*
-→ *The Battle of the Cultures*
-→ *A Future Full of Work*
-→ *The New Rules of Management*

Erik Händeler, born in 1969, is married and has three children. He worked as an editor for the Donau Kurier newspaper in Ingolstadt before becoming a freelance business journalist to spread the Kondratiev theory to the public in 1997.

Until 1997, he studied economic policy, economics and communication at the Ludwig Maximilian University in Munich. He has been exploring the theory of long business cycles (Kondratiev Waves) on an academic level since 1993, writing his Master's thesis on the topic of "Germany in the 5th Kondratiev".

He is the author of "The History of the Future – Social Behaviour Today and the Wealth of Tomorrow" as well as "Kondratiev's World – Wealth after the Industrial Society".

Erik Händeler also works as a consultant for medium-sized businesses. He was awarded the Holistica Prize by Plantina, a pharmaceutical company based in Munich, for his work on the topic of "The 6th Kondratiev" in 1998.

Objective of his Work:

His aim is to solve problems by implementing a better way of cooperation and to encourage a new work culture.

Impulse Speeches:

e.g. “The History of the Future”, “A Way Out of Insolvency”, “The Battle of the Cultures”, “The New Rules of Management”, “A Future Full of Work”

Current Publications:

Audio Book: “Wealth Comes in Long Waves – How We Can Lead a Better Life in the Future”, with a foreword by Matthias Horx, published by Brendow-Verlag in August 2006.

The sixth edition of his book “The History of the Future” was published in May 2007.

Specialist Area:

Expert on Kondratiev’s business cycles

Trend Areas:

Health, politics

References – a selection:

...✚ **Health:** Doctors’ Association in the public health sector, Hartmannbund Niedersachsen; Symposium for outpatient nursing services at the Alexianer Hospital in Cologne; Network of Healthy Cities, Health Day in Bam-

berg; professional training for chief physicians at Klinik Sonneberg; Association of Hospital Directors in Germany; trade fair for home textile goods (Heimtextil Messe); Federal Association of Leading Caretakers; Congress for German Pharmacists 2007

...✚ **Politics/Organisations:** The local ÖDP (Ecological Democratic Party) committee in Munich; Health Workshop of the Bavarian Green Party; Economic Forum Germany, Berlin; Association for the Advancement of a Competitive Economy; Lions Clubs; Female Manager Network; School Workshop – Business; Initiative for a New Quality of Work; Conference for Members of the CDU (Christian Democratic Union) in the Bundestag Committee for Research and Development / Education; Cooperative Academy Stuttgart; Forum for Medium-Sized Businesses in Munich; Association of the Self-Employed, Munich; German Association for Career Counselling; The Association of German Chemical Engineers’ annual conference

...✚ **Service Providers:** Academy for East German Savings Banks; Spardabank Munich; Raiffeisenbank Gerolzhofen; Sparkasse Göppingen; Kreissparkasse Weißenfels; Deutsche Bank Krefeld

...✚ **Public Agencies:** Chamber of Industry and Commerce Stralsund; Economic Chamber of Schärding; Region Hesselberg; Employment Agencies in Munich, Darmstadt, Schwäbisch Hall; Bavarian Regional Employment Agency

...✚ **Corporate Events:** one-day seminars for management consultancies; Retail Industry Association; Bavarian Insurance Chamber; Markant; Schwarz-Pharma AG; ZF Friedrichshafen Executive Management; Burda-Verlag; Consal; Bäko (German Association of Bakers); Siemens Home Automation

...✚ **Abroad:** Croatian Forum for Economy, Siemens International Management / Energy Generation

For further information and bookings please contact:

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